

Stock gain

PARAG PARIKH, Chairman, Parag Parikh Financial Advisory Services Ltd., points out few tips to take stock of your market

Most of us have heard stories about people losing money in stocks. But in reality, stock-market investments, if planned well, can be highly rewarding. The awareness of due diligence prior to investing, coupled with a long-term vision, may be the mantra for success.

Keeping benefits...

Here are a few pointers which may help first time as well as experienced investors with peers:

- Behind every stock, there is a company. Hence it is important to understand the company's business and future prospects before you invest.
- Stay updated on your investments and do not get swayed by every bit of news that appears.
- Unlike market corrections to purchase shares of good companies. Many a time, share prices fall due to extraneous reasons which have no bearing on company performance.
- Do not expect miracles overnight. Just as a plant requires time to grow, so do investments.
- The stock market is a great teacher. Hence, it is important not to get overconfident after a few successes. Each investment should be evaluated on its merits.
- Once you identify a good stock, have the conviction to stand by it. You may counter conflicting opinions from different people. But stand firm if you are confident that you have done your homework well.
- Remember, that higher returns usually entail higher risk. Hence, assessment of one's risk appetite is a must before investing in stocks.

Legally speaking...

Usually when you open your bank account with a lender, the following documents are required:

- A photocopy of any document containing your address such as your Passport/Driving License/Ration Card etc.
- Any photo identification such as your PAN Card/Passport etc. A passport usually is the most appropriate document as it contains both the above details.
- The Bank Account Opening Form may also require your banker's attestation.
- The same documents are required when you open a Demat Account.
- In case of a change in name/surname after marriage, one must provide a well-attested copy of the Marriage Certificate to the lender, bank and depository participant who will then effect the change in the existing account. However, one may continue to operate the existing accounts in the maiden name, if so desired.
- There is essentially no difference between the documents required for banking and non-banking women as proof of income is generally not required for such transactions. ☺